

Sample Press Release
The content in this release is fictional.



Big Springs FFA Chapter
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NEWS RELEASE

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FOR IMMEDIATE RELEASE

John Hughes of Big Springs FFA Wins State Proficiency Award

(Ffaville, Ind., May 5, 2005) – John Hughes, a member of the Big Springs FFA Chapter, received top honors in the agricultural communications proficiency award category at the Indiana State FFA Convention, held April 23-27, in Indianapolis. Hughes, who is a reporter for *The Agriculturist* magazine, was best in category for demonstrating skills and proficiencies in agricultural communications, as well as milestones in leadership and scholarship. His communications work is part of his Supervised Agricultural Experience (SAE) program – one of three components of agricultural education.

“I’ve always loved telling stories,” said Hughes. “It is especially enjoyable for me to tell stories in agriculture, since I grew up on a farm. There are a lot of exciting things happening in Indiana agriculture and I’m excited to be a part of it.”

Hughes primarily covers livestock news and family farming for *The Agriculturist* but also created a news column dedicated to serving all of Indiana’s FFA members. Entitled, “Blue and Gold News,” the column features success stories submitted by FFA chapters across the state. Hughes will compete in the national proficiency award competition at the National FFA Convention in Louisville, Ky., in October.

The son of Bill and Gail Hughes of Ffaville, Hughes will enter Purdue University in the fall. He will continue his work at *The Agriculturist* while pursuing a degree in agricultural communications.

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Pineville FFA
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PRESS RELEASE

Contact: Sally Walker
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Release after: June 1, 2005

Pineville FFA Announces “Golf it Up” Fundraising Campaign

(Pineville, Ga.) – Members of the Pineville FFA Chapter are calling on area residents to “Golf it Up” this summer to help raise money for much needed upgrades to the Pineville High School agriculture facilities. Beginning June 11 and running through July 10, members of the Pineville FFA will be hosting Saturday morning golf at Big Trees Golf Course off highway 99 in Blue Springs.

The charitable golfing will run from 8:30 a.m. to 1:00 p.m. for five consecutive Saturdays with 50 percent of all greens fees earned during that time period going to the Pineville FFA. In return, FFA members will donate their talents during this time, working at the driving range and providing assistance where needed around the clubhouse and on the course. Greens fees during this promotion are \$40 for 18 holes and \$25 for nine holes of golf, including a cart. Scheduling a tee time in advance is encouraged.

“I have a few students who work for me as part of their Supervised Agricultural Experience (SAE), and when I heard they needed money to upgrade their facilities, we did some brainstorming,” said Mike Thomas, PGA golf professional and manager of Big Trees Golf Course. “This is a great arrangement for us because we need extra help in the summer and being able to help the FFA program is a bonus. We’re excited about it and look forward to seeing all the golfers in the community on Saturday mornings.”

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The chapter anticipates the fundraiser will generate more than \$5,000 needed for improvements to the high school's livestock facility, including new fencing, repairs to existing buildings and an additional livestock feed shed. Many non-farm agriculture students use the facility to raise livestock for their SAE projects, the hands-on component of agricultural education.

"We are so appreciative to Mr. Thomas and the golf course. This will not only be a great opportunity for us to generate funds, but we'll get to know people in the community at the same time," said Tim Grant, president of the Pineville FFA Chapter. "We look forward to each Saturday and thank everyone in advance for their support."

For tee times during the "Golf it Up" campaign, interested parties can call Big Trees Golf Course at a special number set up for the event, 332-4653 (FFA-Golf). For inquiries about the livestock facility improvements, contact Sally Walker, FFA adviser, at the school agriculture department at (800) 333-5544.

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